

KOOL 102.7 and Carolina
Country Classics 98.7/1590
PO Box 753, Camden, SC 29021
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**KOOL 102.7 & Carolina Country Classics
2022-2023 Super Sports Program
Camden High School Lugoff-Elgin High School
USC Gamecocks Clemson Tigers
Carolina Panthers**

Here's what you'll receive as a sponsor:

- Ads in all games (2 thirty-second ads per college football game; number of :30 ads will vary in other games) if you don't receive 2 ads in each game you will get those ads during Monday thru Friday 6a to 6p (radio primetime)
- Eighteen thirty-second combo ads* per month as added value
- Plus you'll also receive a bonus ad to run Monday thru Friday 6a to 6p
- Opening & closing billboard mentions
- Ads in Shrine Bowl, North and South, and College Bowl games
- High School playoffs – will be sold separately, regular sponsors will receive a price break for all high school playoff games not to exceed \$35 per game

You get all this for just \$595 per month, net to station September 2023 through March 2024! Why not give us your commitment today and put the power of Radio Sports to work for YOUR business!

Business

Accepted for WPUB/WCAM/W254DQ

Business owner or authorized agent**

Date

*Bonus ads must be used for the business listed at the bottom of this contract. Bonus ads may not be transferred, gifted, or used to promote, or advertise against, any political issue or political candidate. Bonus ads are preemptable.

**This agreement is binding on any heirs, transfers or assigns

Nondiscrimination Policy: Kershaw Radio Corp and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected