

**WPUB-FM WCAM-AM
KOOL 102.7 and Carolina
Country Classic 98.7/1590am
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KOOL 102.7 & Carolina Country Classics 98.7/1590 Local News Package

Local news is important to our area and listeners know they can trust KOOL 102.7 and Carolina Country Classics for comprehensive news coverage!

KOOL 102.7 and Carolina Country Classics 98.7/1590 have the news from Kershaw County FIRST, FAST and FACTUAL! Listen Monday through Friday at 7am, 12noon and 5pm and Saturdays at 7am for complete Local, State and National News, plus Sports, Community Bulletin Board, Pet Patrol, and more. Listeners also stay informed and up-to-date with local new briefs Monday through Friday at 6am, 6:30am, 8am, 8:30am, 9am, 10am, 11am, 1pm, 2pm, 3pm, 4:00pm, and 6pm. For an investment of just \$325 net per month, sponsors will receive:

- *Average of 22 combo (FM & AM) commercials per month at alternating news times
- *Daily billboard announcements naming your business as a Local News sponsor

Become a Local News sponsor and put the power of KOOL 102.7 and Carolina Country Classics 98.7/1590 Local News to work for you today!

(Business)

(Authorized signature)

(Date)

(Account Rep)

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